



STRATEJİK İHRAÇ ÜRÜNÜ OLARAK TÜRK SOMONU

Ekim 2022

BİRİNCİ KISIM

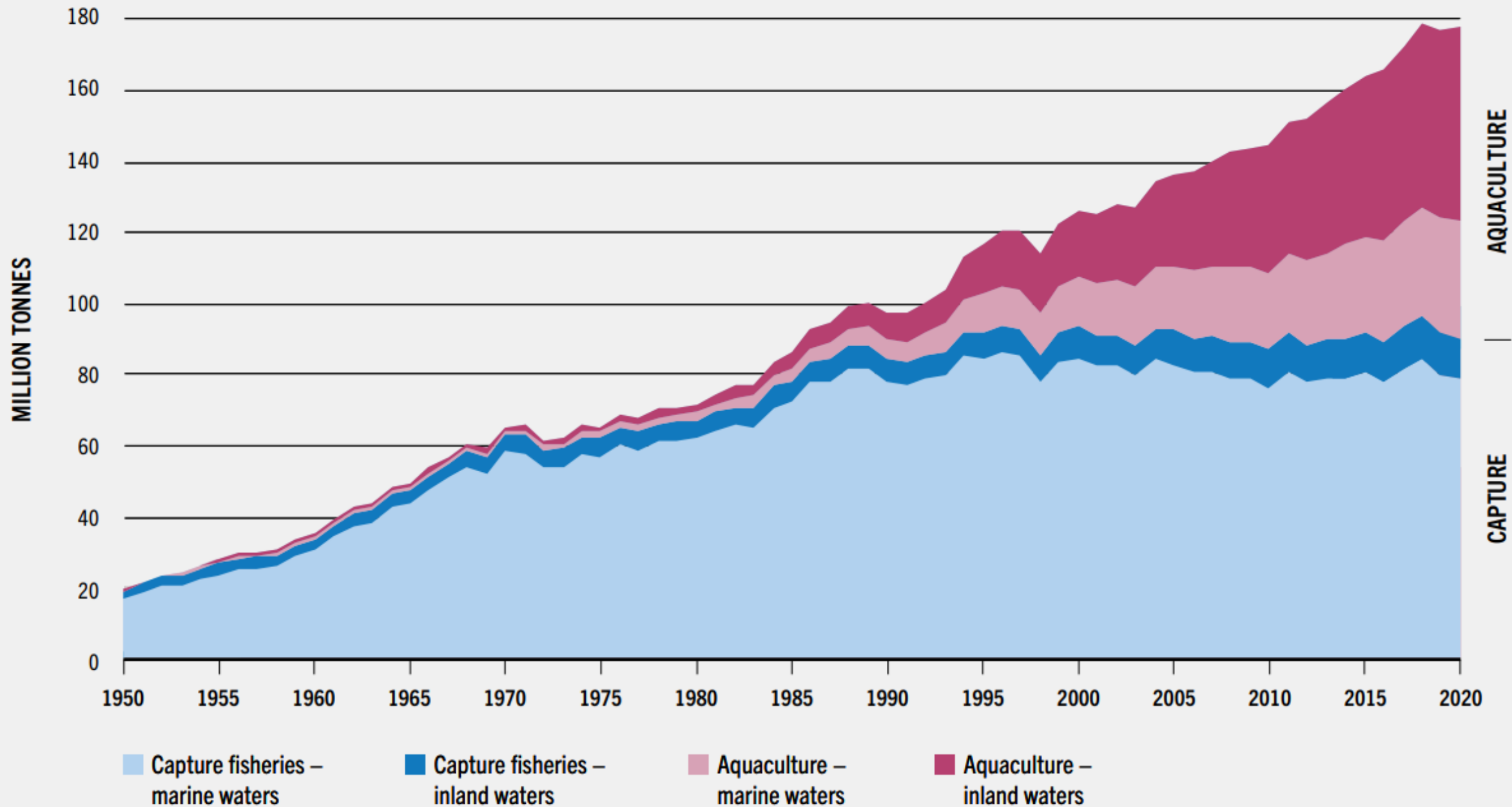
Küresel Üretim ve Tüketim



2020
üretimi
214 milyon
ton

178 milyon ton su hayvanı

36 milyon ton alg



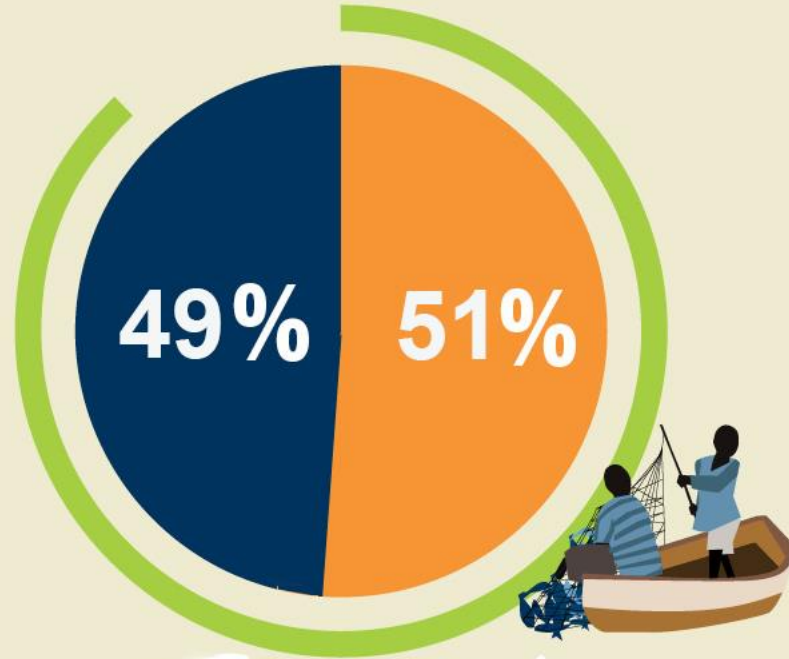
NOTES: Excluding aquatic mammals, crocodiles, alligators, caimans and algae. Data expressed in live weight equivalent.

SOURCE: FAO.

Global Fish Production

178
million tonnes

- Capture fisheries
- Aquaculture



157 MILLION
TONNES
destined for human consumption



Food and Agriculture
Organization of the
United Nations

- 90 milyon ton avcılık üretimi
- 88 milyon ton yetiştiricilik üretimi

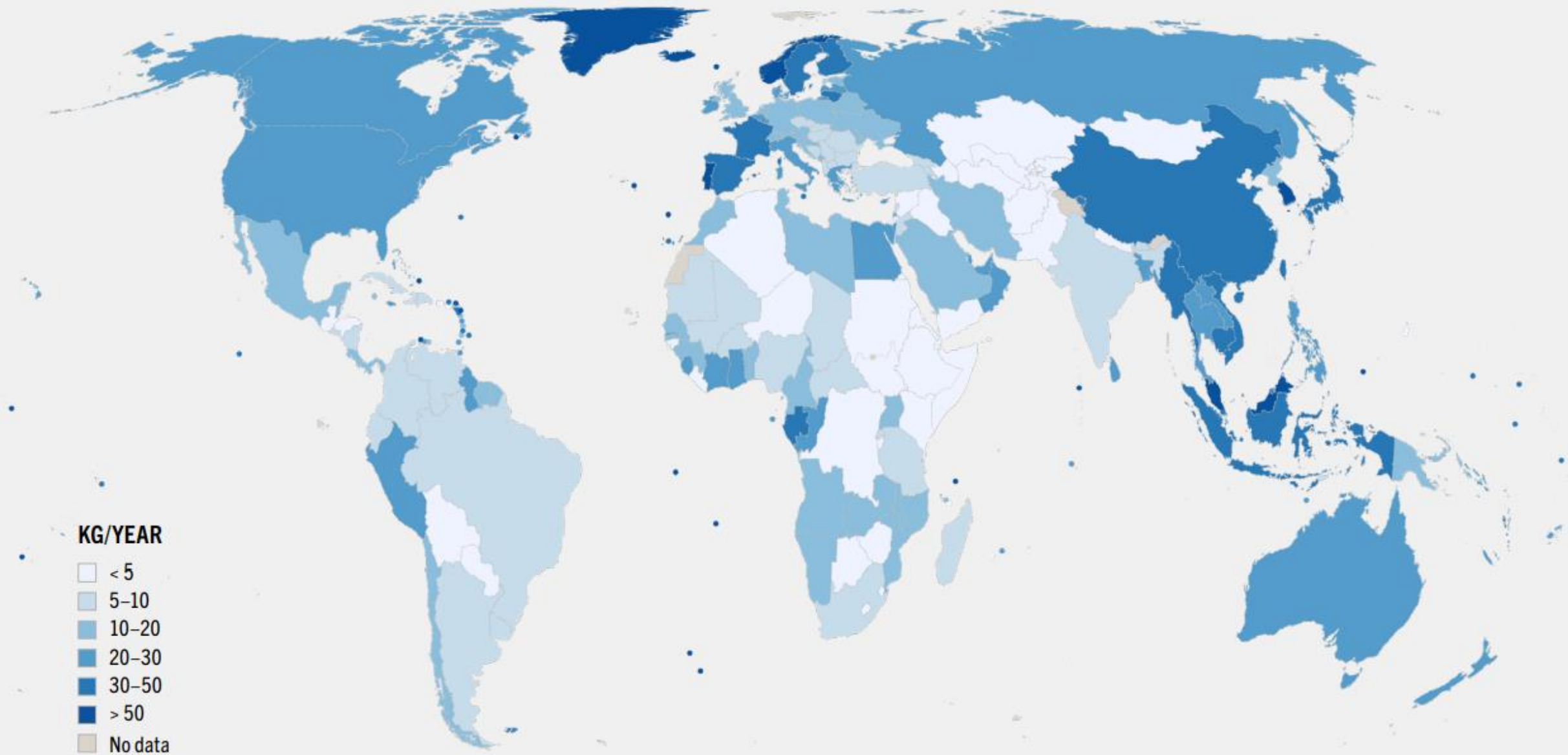
Fish consumption

Global fish consumption increased at an average annual rate of **3.1%** from **1961-2018**



Food and Agriculture
Organization of the
United Nations

FIGURE 40 APPARENT AQUATIC FOOD CONSUMPTION PER CAPITA, AVERAGE 2017–2019



2030'da bizi ne bekliyor

Yetiştiricilik üretimi

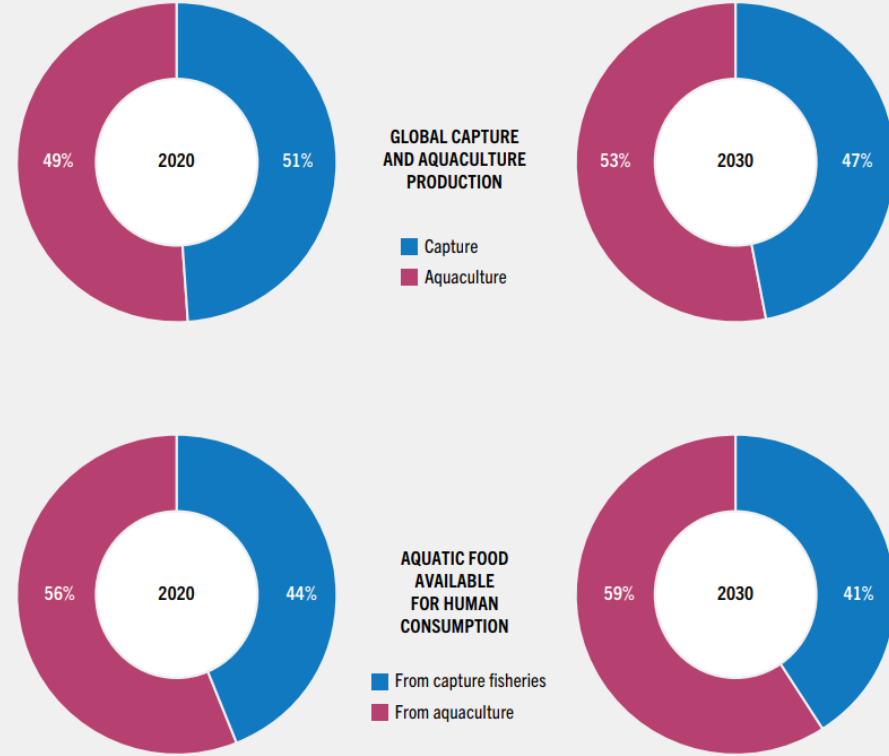
%53'e

Yetiştiricilik kaynaklı
beslenme oranı

%59'a

yükselecek

FIGURE 75 INCREASING ROLE OF AQUACULTURE



NOTE: Excluding aquatic mammals, crocodiles, alligators, caimans and algae.
SOURCE: FAO.

Yetiştiricilik Üretimimin %47'si Balık

Yüzgeçli balıklarla karşılaştırıldığında, kabuklular, yumuşakçalar ve diğer su hayvanları türleri daha az yetiştirilmektedir.

TABLE 8 INLAND AQUACULTURE AND MARINE AND COASTAL AQUACULTURE PRODUCTION BY REGION AND BY MAIN SPECIES GROUP, 2020

	Africa	Americas	Asia	Europe	Oceania	World	Share in world total (%)
1. Finfish	1 857 209	1 179 727	45 526 599	551 802	5 124	49 120 461	90.2
2. Crustaceans	2	72 541	4 401 336	3 145	177	4 477 201	8.2
3. Molluscs	192 671	192 671	0.4
4. Other aquatic animals	...	370	593 161	176	...	593 707	1.1
<i>(Aquatic animals subtotal)</i>	<i>(1 857 211)</i>	<i>(1 252 638)</i>	<i>(50 713 767)</i>	<i>(555 123)</i>	<i>(5 301)</i>	<i>(54 384 040)</i>	<i>(99.9)</i>
5. Algae	150	1 321	62 670	349	...	64 490	0.1
Inland aquaculture	1 857 361	1 253 959	50 776 437	555 472	5 301	54 448 530	100
1. Finfish	379 322	1 240 969	4 502 888	2 121 867	95 587	8 340 633	12.2
2. Crustaceans	7 617	1 193 549	5 549 811	418	8 420	6 759 815	9.9
3. Molluscs	5 994	688 077	16 158 709	578 712	116 363	17 547 855	25.8
4. Other aquatic animals	60	...	459 185	6 495	2 844	468 584	0.7
<i>(Aquatic animals subtotal)</i>	<i>(392 993)</i>	<i>(3 122 595)</i>	<i>(26 670 593)</i>	<i>(2 707 492)</i>	<i>(223 214)</i>	<i>(33 116 887)</i>	<i>(48.6)</i>
5. Algae	103 941	23 994	34 853 646	21 443	10 065	35 013 089	51.4
Marine and coastal aquaculture	496 934	3 146 589	61 524 239	2 728 935	233 279	68 129 976	100
1. Finfish	2 236 531	2 420 696	50 029 487	2 673 669	100 711	57 461 094	46.9
2. Crustaceans	7 619	1 266 090	9 951 147	3 563	8 597	11 237 016	9.2
3. Molluscs	5 994	688 077	16 351 380	578 712	116 363	17 740 526	14.5
4. Other aquatic animals	60	370	1 052 346	6 671	2 844	1 062 291	0.9
<i>(Aquatic animals subtotal)</i>	<i>(2 250 204)</i>	<i>(4 375 233)</i>	<i>(77 384 360)</i>	<i>(3 262 615)</i>	<i>(228 515)</i>	<i>(87 500 927)</i>	<i>(71.5)</i>
5. Algae	104 091	25 315	34 916 316	21 792	10 065	35 077 579	28.6
Total aquaculture	2 354 295	4 400 548	112 300 676	3 284 407	238 580	122 578 506	100

NOTES: ... = no production or production data unavailable. Data exclude production of shells and pearls. Data may not match with totals due to rounding.

SOURCE: FAO.

Yetiştirilen Balıkların %33'ü Atlantik Somonu

Deniz ve kıyı yetiştiriciliği yapılan türler içerisinde Atlantik Somonu 1. Gökkuşuğu Alabalığı 9. sırada yer almaktadır.

TABLE 10 WORLD PRODUCTION OF MAJOR AQUACULTURE SPECIES (INCLUDING SPECIES GROUPS)

	2000	2005	2010	2015	2020	Percentage of total, 2020
	(thousand tonnes, live weight)					
Finfish in inland aquaculture						
Grass carp, <i>Ctenopharyngodon idellus</i>	2 976.5	3 396.6	4 213.1	5 315.0	5 791.5	11.8
Silver carp, <i>Hypophthalmichthys molitrix</i>	3 034.7	3 690.0	3 972.0	4 713.6	4 896.6	10
Nile tilapia, <i>Oreochromis niloticus</i>	1 001.5	1 721.3	2 637.4	4 000.9	4 407.2	9
Common carp, <i>Cyprinus carpio</i>	2 410.4	2 666.3	3 331.0	4 025.8	4 236.3	8.6
Catla, <i>Catla catla</i>	602.3	1 317.5	2 526.4	2 313.4	3 540.3	7.2
Bighead carp, <i>Hypophthalmichthys nobilis</i>	1 438.9	1 929.5	2 513.6	3 109.1	3 187.2	6.5
Carassius spp.	1 198.5	1 798.2	2 137.8	2 644.1	2 748.6	5.6
Striped catfish, <i>Pangasianodon hypophthalmus</i>	113.2	411.2	1 749.4	2 083.2	2 520.4	5.1
Roho labeo, <i>Labeo rohita</i>	733.9	1 435.9	1 133.2	1 785.3	2 484.8	5.1
Clarias catfishes, <i>Clarias</i> spp.	48.8	149.5	343.3	923.7	1 249.0	2.5
Tilapias nei, <i>Oreochromis</i> spp.	123.9	199.3	449.6	929.9	1 069.9	2.2
Wuchang bream, <i>Megalobrama amblycephala</i>	445.9	477.2	629.2	723.2	781.7	1.6
Rainbow trout, <i>Oncorhynchus mykiss</i>	340.4	360.0	464.7	546.5	739.5	1.5
Black carp, <i>Mylopharyngodon piceus</i>	149.0	280.7	409.5	541.2	695.5	1.4
Largemouth black bass, <i>Micropterus salmoides</i>	0.2	140.3	179.5	321.5	621.3	1.3
Subtotal of 15 major species	14 618.2	19 973.5	26 689.7	33 976.3	38 970.1	79.3
Subtotal other species	3 546.6	4 260.1	6 337.7	8 535.7	10 150.4	20.7
Total	18 164.7	24 233.6	33 027.4	42 512.0	49 120.5	100
Finfish in marine and coastal aquaculture						
Atlantic salmon, <i>Salmo salar</i>	895.7	1 266.6	1 433.8	2 380.2	2 719.6	32.6
Milkfish, <i>Chanos chanos</i>	429.7	542.9	750.5	1 012.3	1 167.8	14
Mulletts nei, Mugilidae	92.4	173.7	102.7	129.2	291.2	3.5
Gilthead seabream, <i>Sparus aurata</i>	87.3	110.8	142.3	168.8	282.1	3.4
Large yellow croaker, <i>Larimichthys croceus</i>	0.0	60.9	83.3	142.4	254.1	3
European seabass, <i>Dicentrarchus labrax</i>	60.7	90.9	118.0	149.1	243.9	2.9
Groupers nei, <i>Epinephelus</i> spp.	7.6	57.1	77.2	149.2	226.2	2.7
Coho(=Silver) salmon, <i>Oncorhynchus kisutch</i>	108.6	115.1	124.8	140.7	221.8	2.7
Rainbow trout, <i>Oncorhynchus mykiss</i>	155.3	202.0	287.7	204.1	220.1	2.6
Japanese seabass, <i>Lateolabrax japonicus</i>	0.6	79.6	104.8	120.6	196.9	2.4
Pompano, <i>Trachinotus ovatus</i>	0.0	0.0	80.0	110.0	160.0	1.9
Japanese amberjack, <i>Seriola quinqueradiata</i>	136.8	159.7	138.9	140.3	137.1	1.6
Nile tilapia, <i>Oreochromis niloticus</i>	1.6	5.3	20.3	49.8	107.4	1.3
Barramundi(=Giant seaperch), <i>Lates calcarifer</i>	18.1	27.0	52.7	68.7	105.8	1.3
Red drum, <i>Sciaenops ocellatus</i>	2.1	42.4	53.0	71.3	84.3	1
Subtotal of 15 major species	1 996.6	2 933.9	3 569.9	5 036.7	6 418.2	77
Subtotal other species	652.1	820.0	1 155.5	1 522.5	1 922.4	23
Total	2 648.7	3 753.9	4 725.4	6 559.2	8 340.6	100

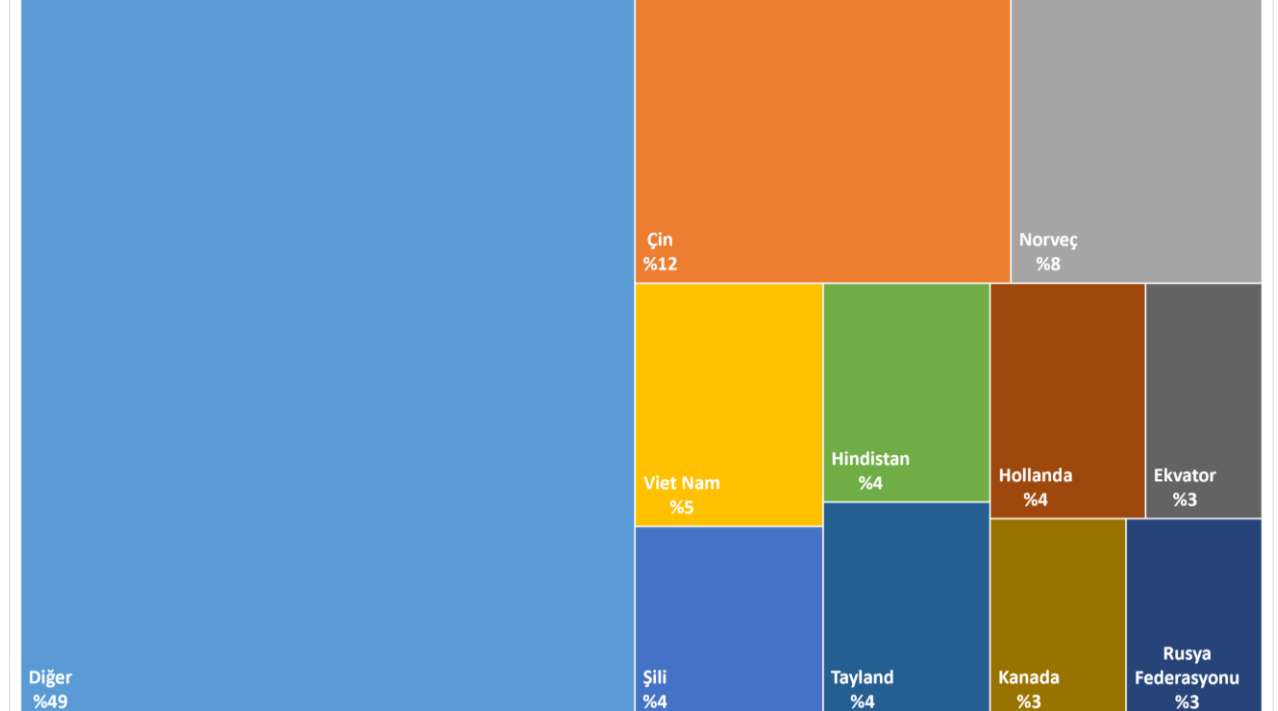
İKİNCİ KISIM

Küresel Ticaret

**Küresel
İhracat Deęeri
151 Milyar USD**

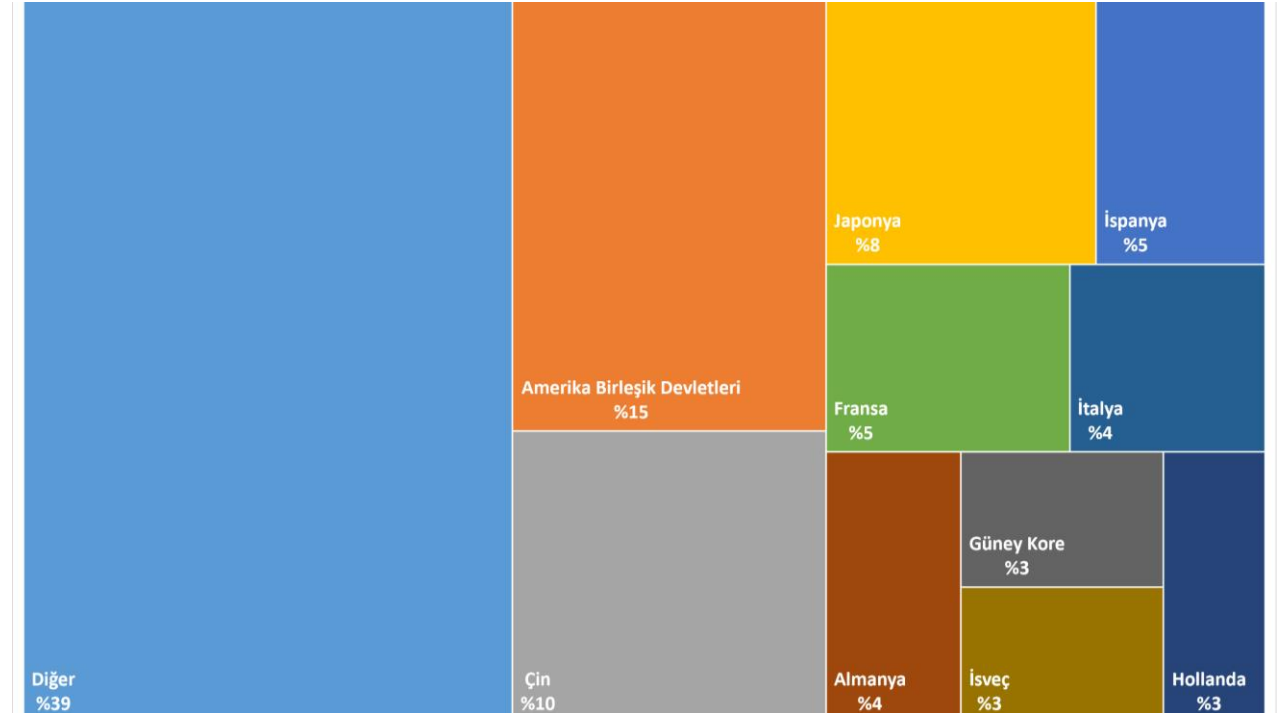
İhracatçı Ülke

- Çin
- Norveç
- Viet Nam

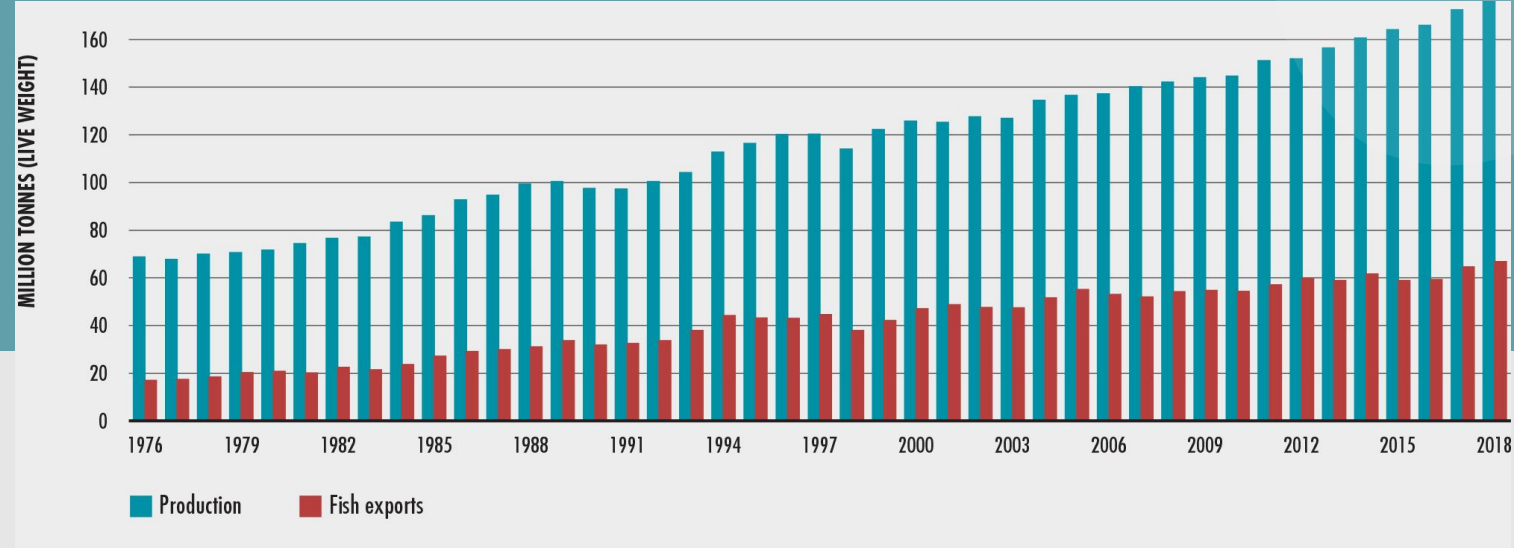


İthalatçı Ülke

- ABD
- Çin
- Japonya



KÜRESEL İHRACATIN %1'i



Tarım ürünleri ihracatının %11'i

ÜÇÜNCÜ KISIM

Somon ve Alabalık

SOMON & ALABALIK

Somon ve Alabalık 2020 yılında
küresel ticaretin %18'ini
oluşturdu



YAKINDAN BAKIŞ: SOMON

ATLANTİK SOMONU

- Atlantic salmon
Salmo salar

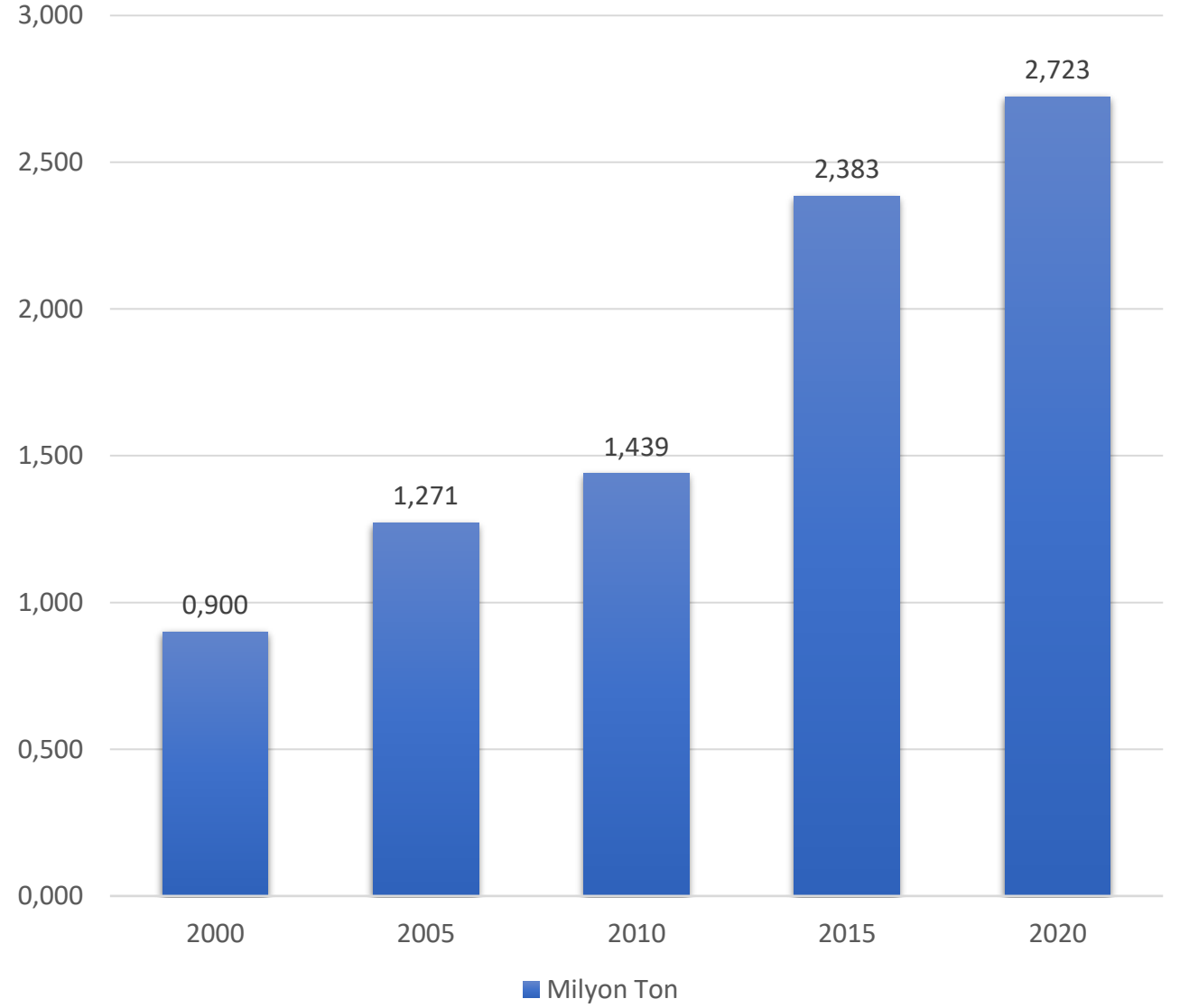
PASİFİK SOMONU

- Chinook (=Spring=King) salmon
Oncorhynchus tshawytscha
- Chum (=Keta=Dog) salmon
Oncorhynchus keta
- Coho (=Silver) salmon
Oncorhynchus kisutch
- Masu (=Cherry) salmon
Oncorhynchus masou
- Pink (=Humpback) salmon
Oncorhynchus gorbuscha
- Sockeye (=Red) salmon
Oncorhynchus nerka

KÜRESEL ÜRETİM*

ATLANTİK SOMONU

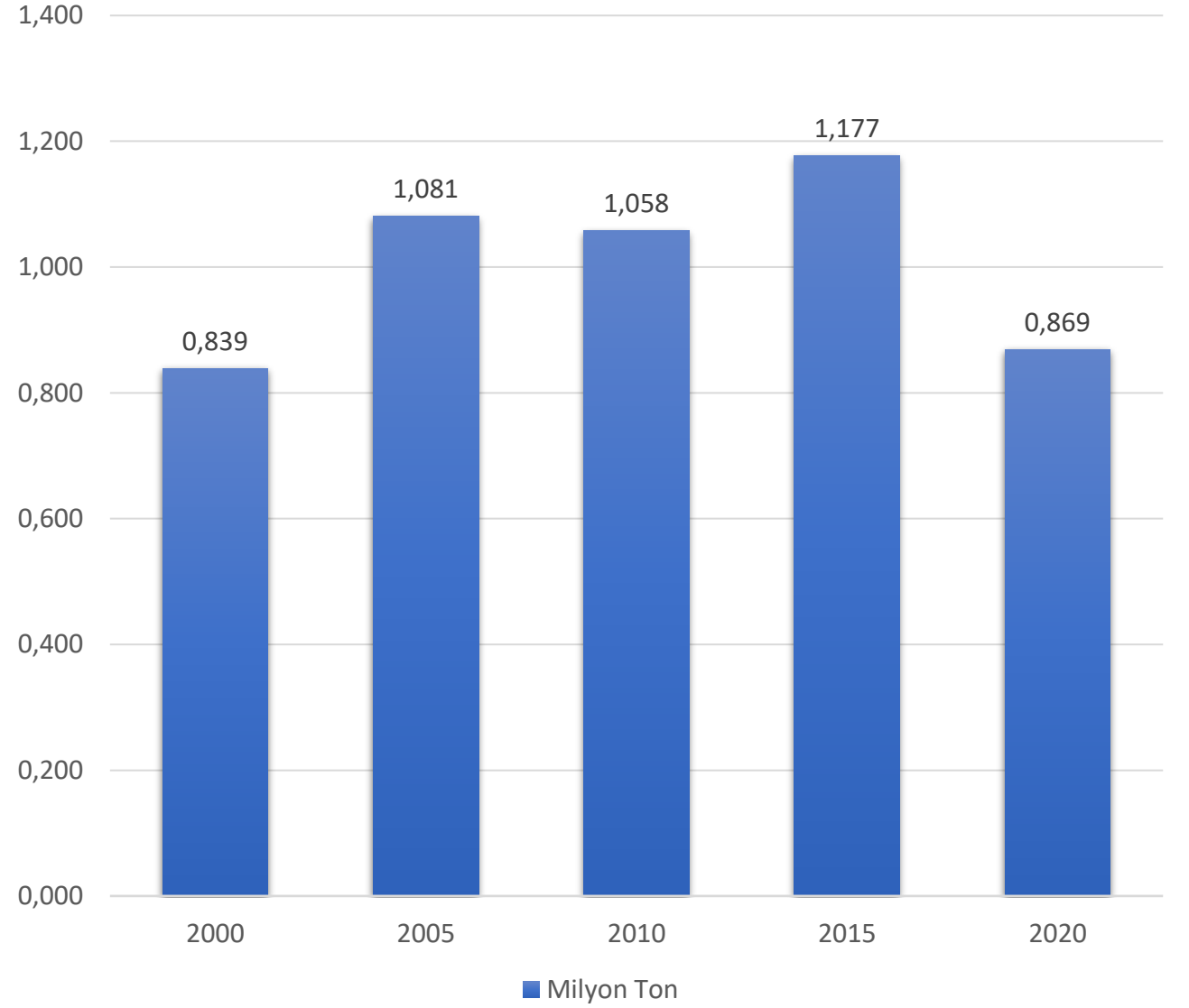
*Avcılık + Yetiştiricilik



KÜRESEL ÜRETİM*

PASİFİK SOMONU

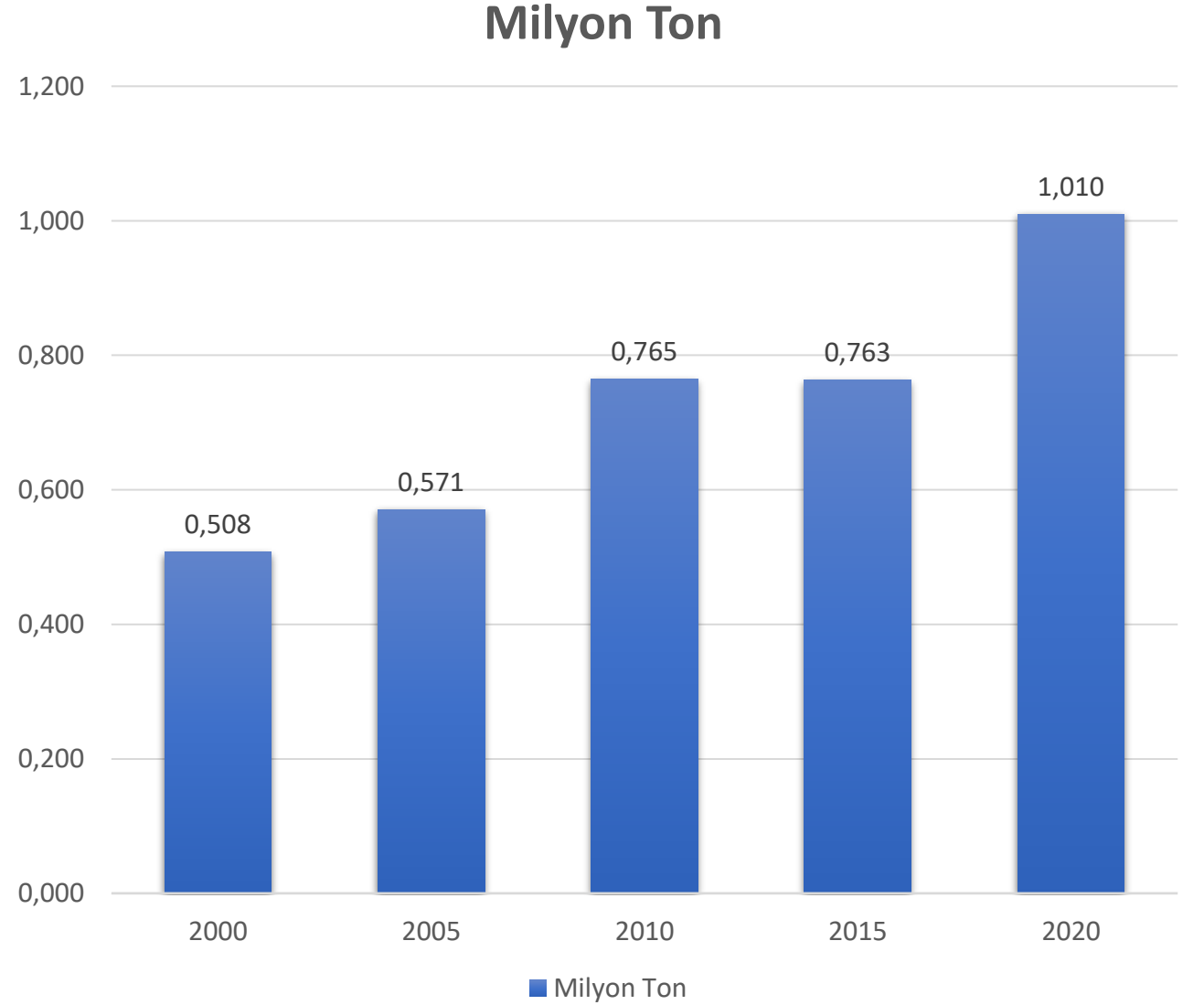
*Avcılık + Yetiştiricilik



KÜRESEL ÜRETİM*

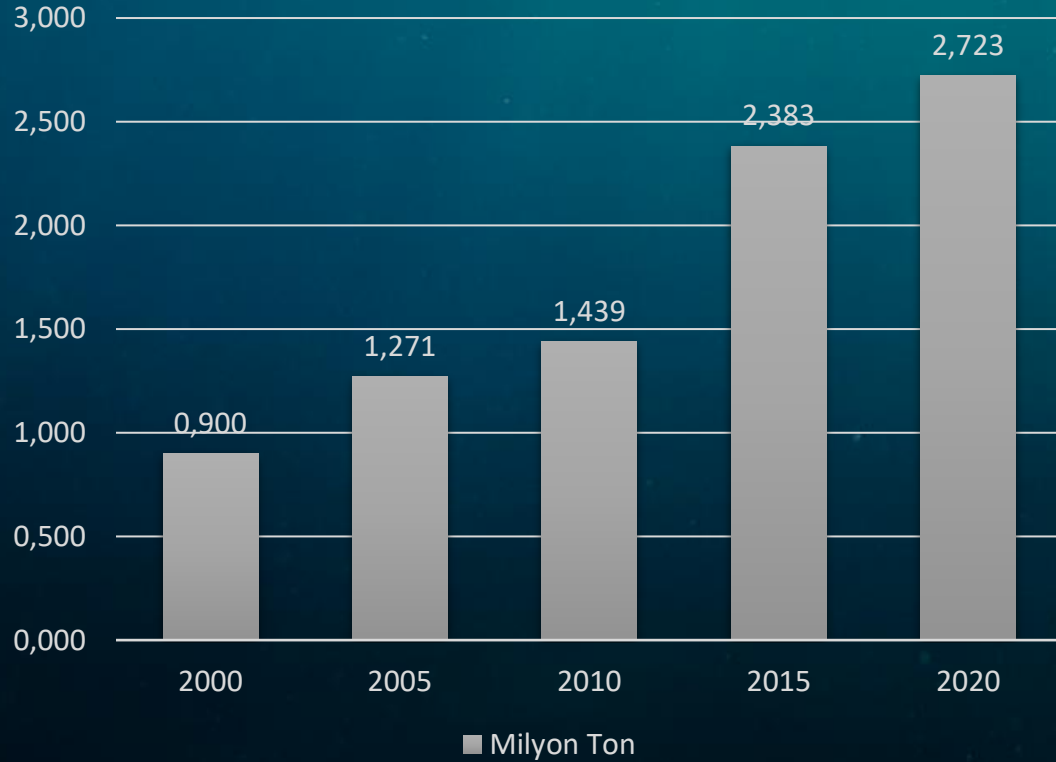
GÖKKUŞAĞI ALABALIĞI

*Avcılık + Yetiştiricilik

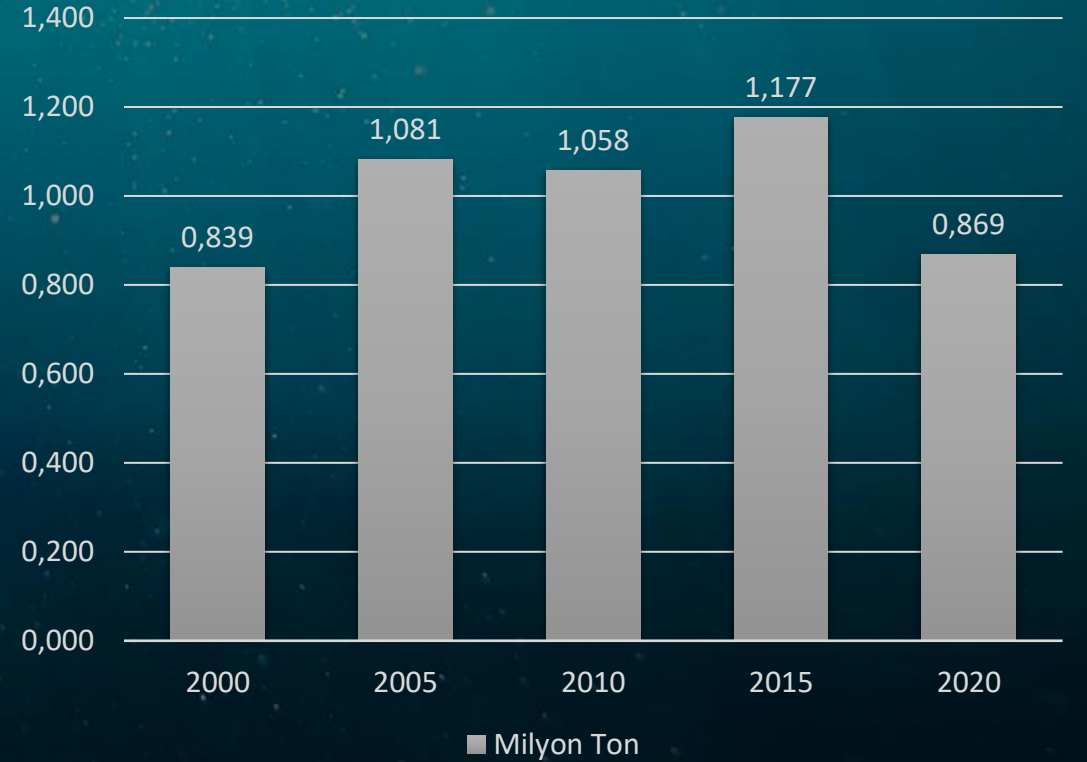


KARŞILAŞTIRMALI ÜRETİM* MİKTARI

Atlantik Somonu



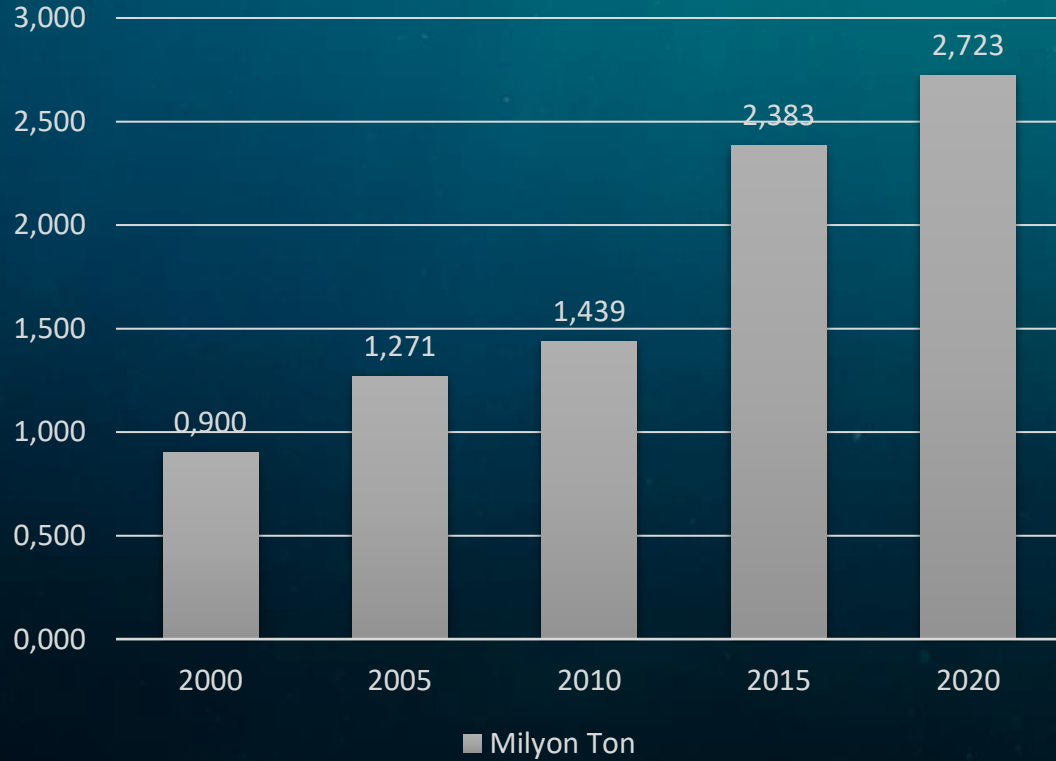
Pasifik Somonu



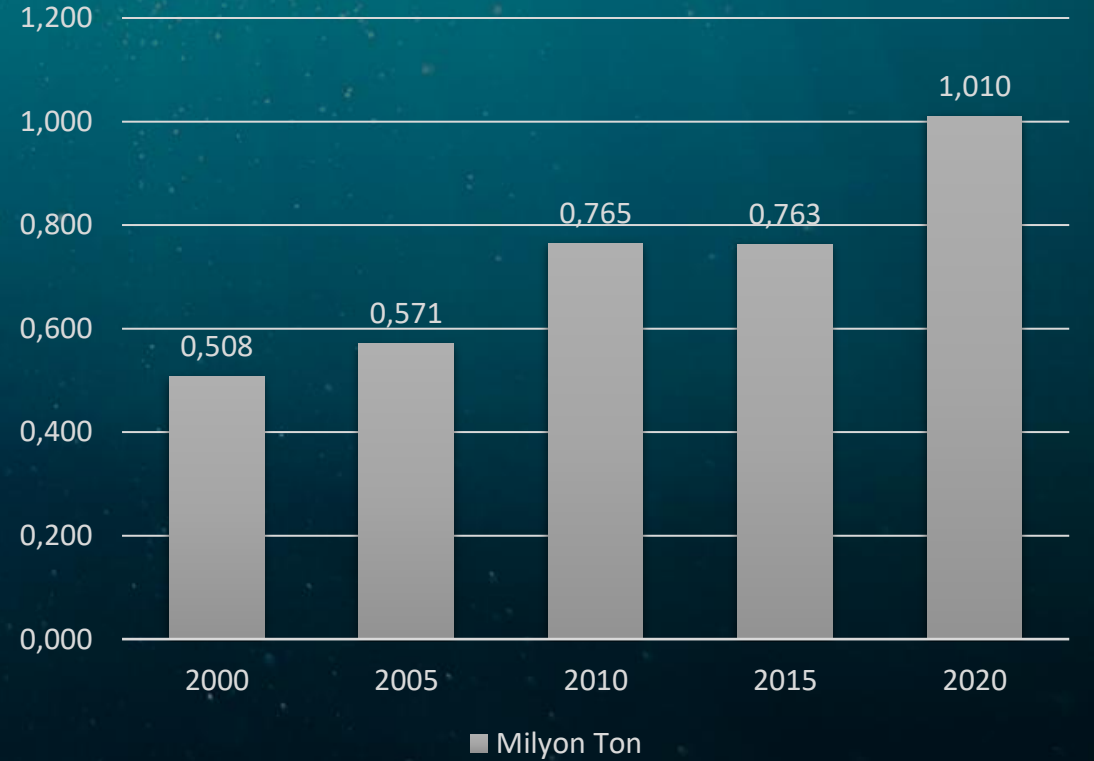
*Avcılık + Yetiştiricilik

KARŞILAŞTIRMALI ÜRETİM* MİKTARI

Atlantik Somonu

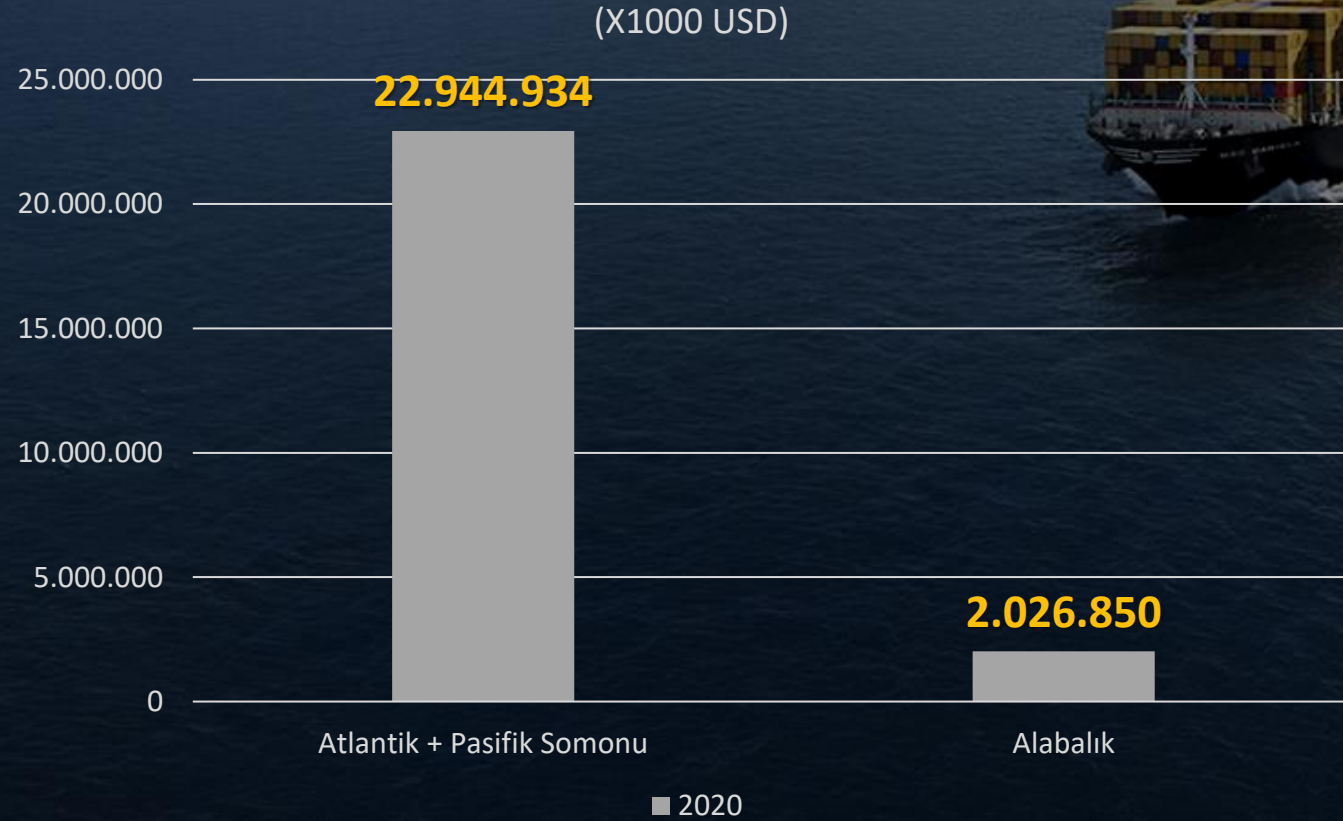


Alabalık



*Avcılık + Yetiştiricilik

KARŞILAŞTIRMALI İHRACAT DEĞERİ

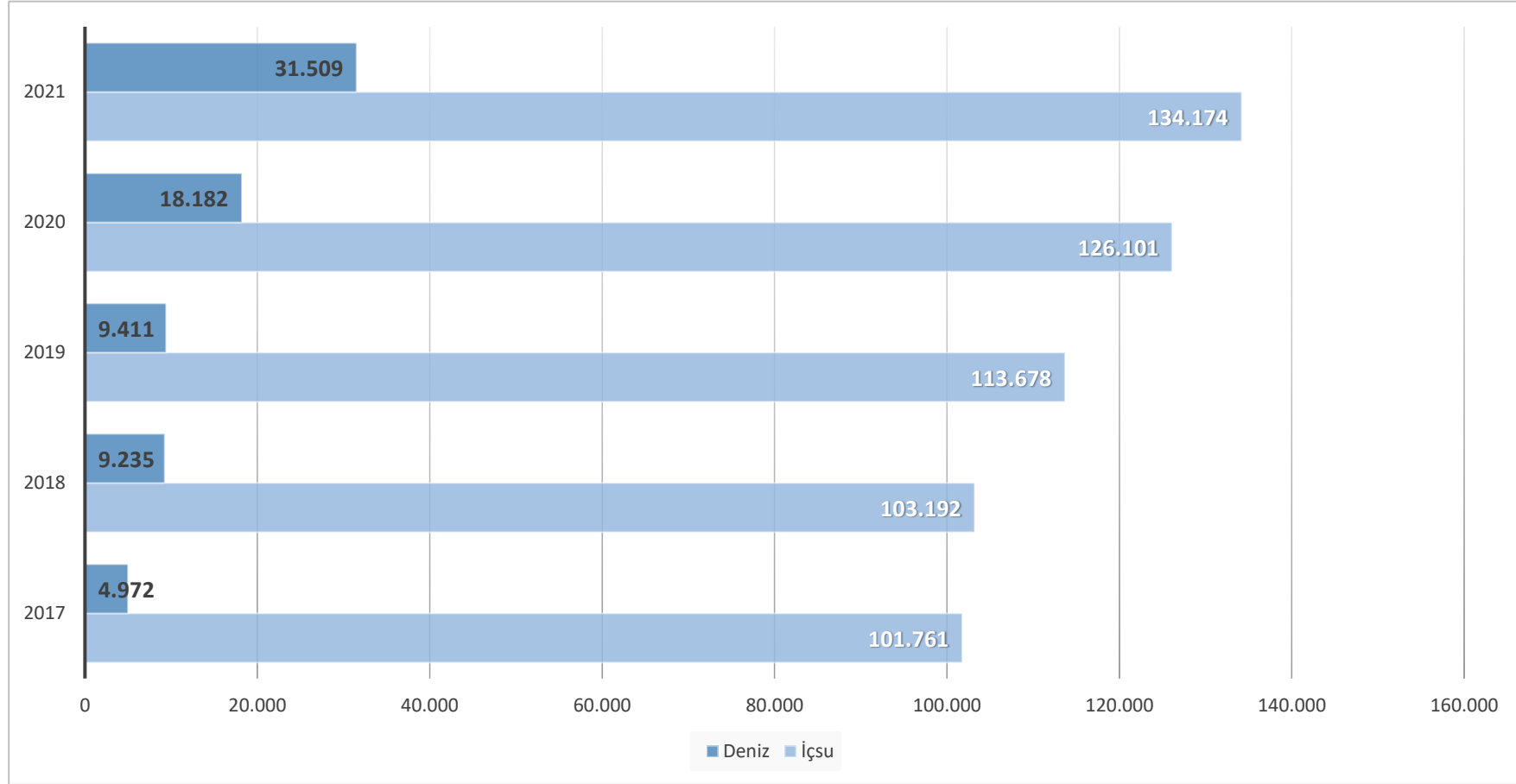


DÖRDÜNCÜ KISIM

Türk Somonu

ALABALIK (GÖKKUŞAĞI) ÜRETİMİ

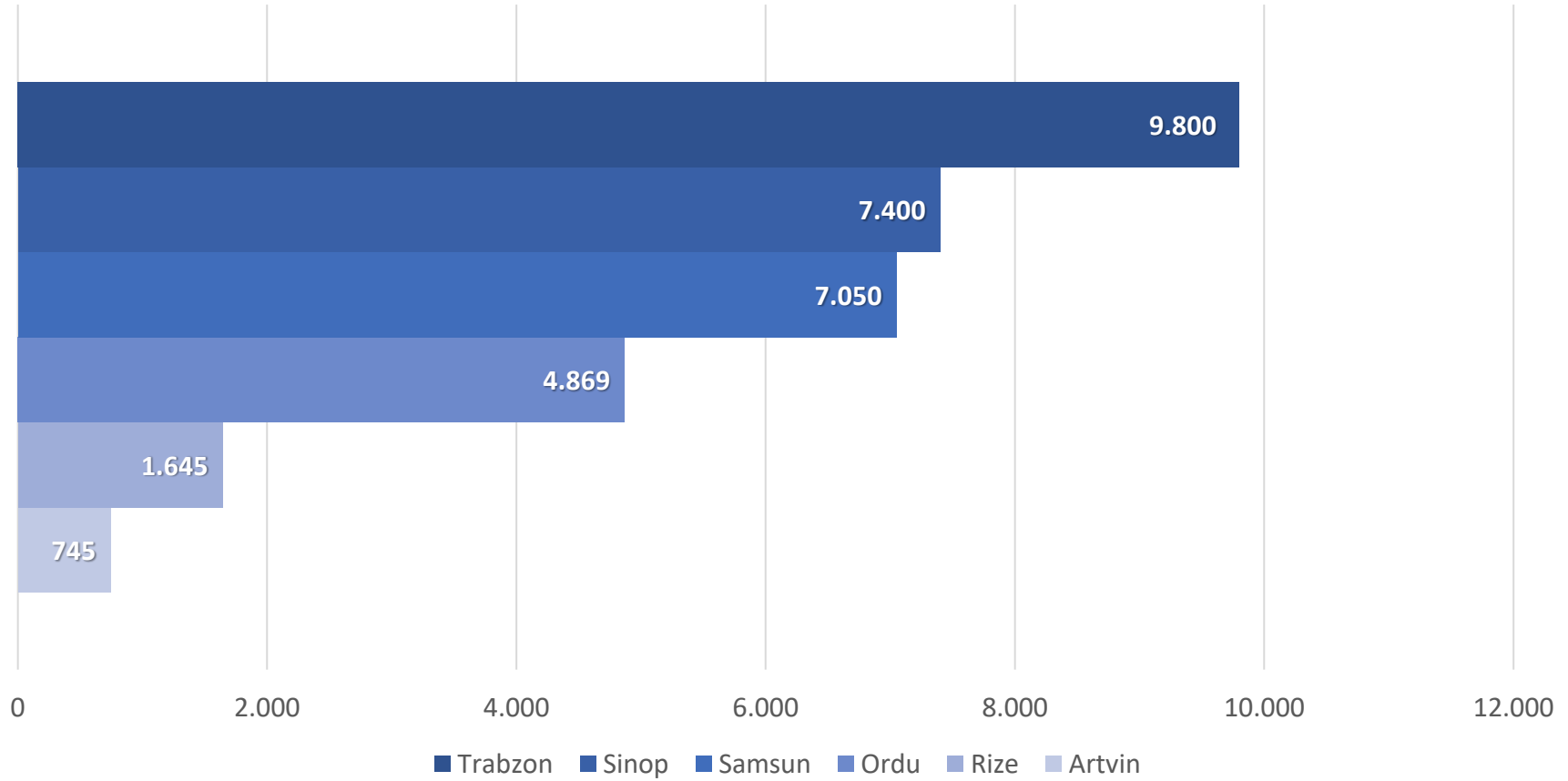
Türkiye; 2017 – 2021; Ton



Kaynak: TÜİK

ALABALIK (GÖKKUŞAĞI) ÜRETİMİ: DENİZ

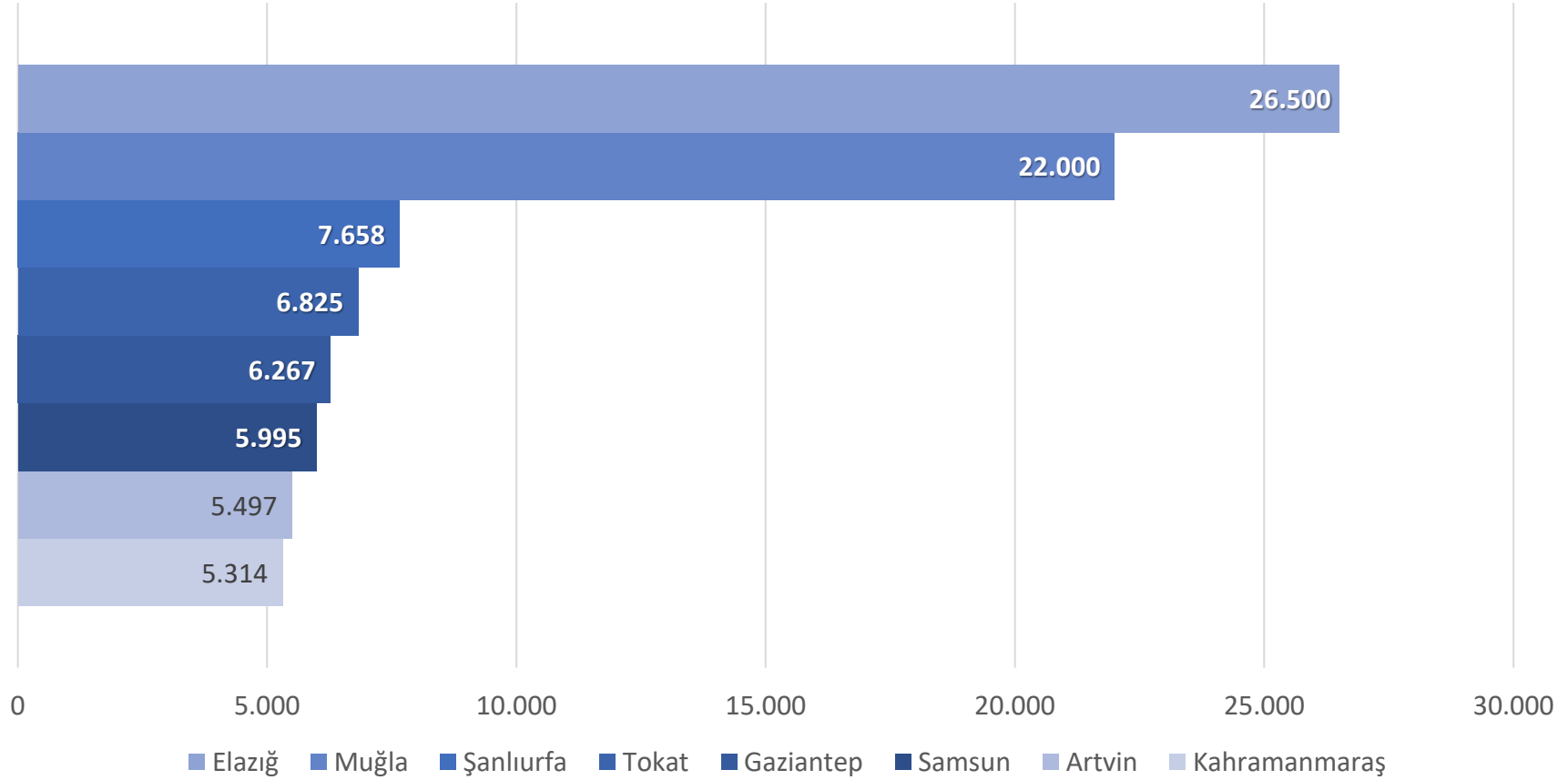
İllere Göre; 2021; Ton



Kaynak: TÜİK

ALABALIK (GÖKKUŞAĞI) ÜRETİMİ: İÇSU

İllere Göre; 2021; Ton

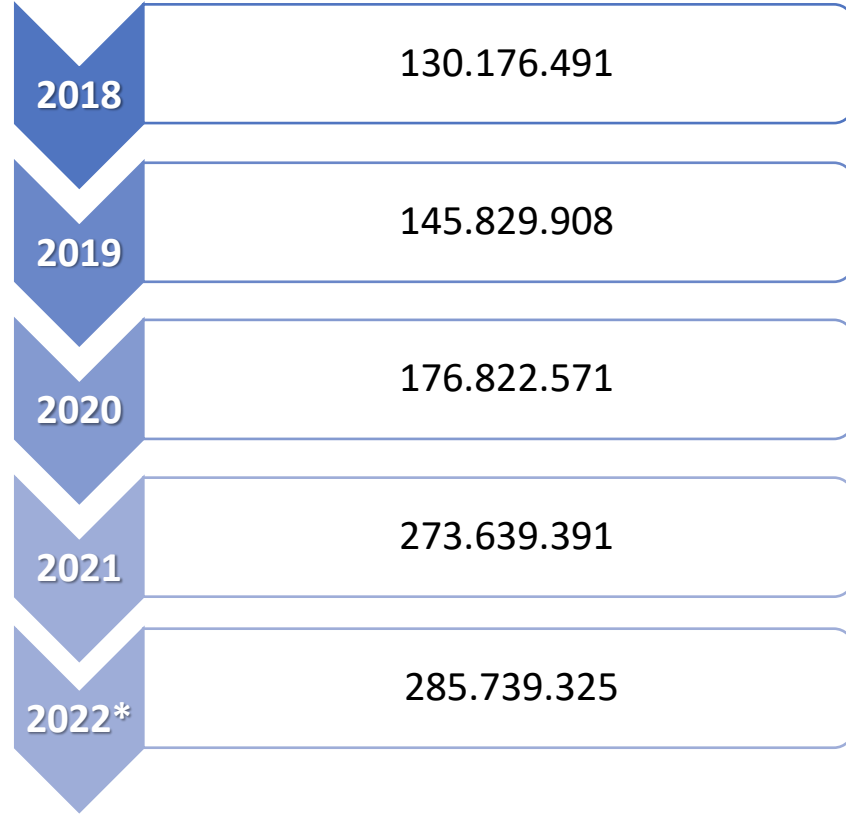


Kaynak: TÜİK

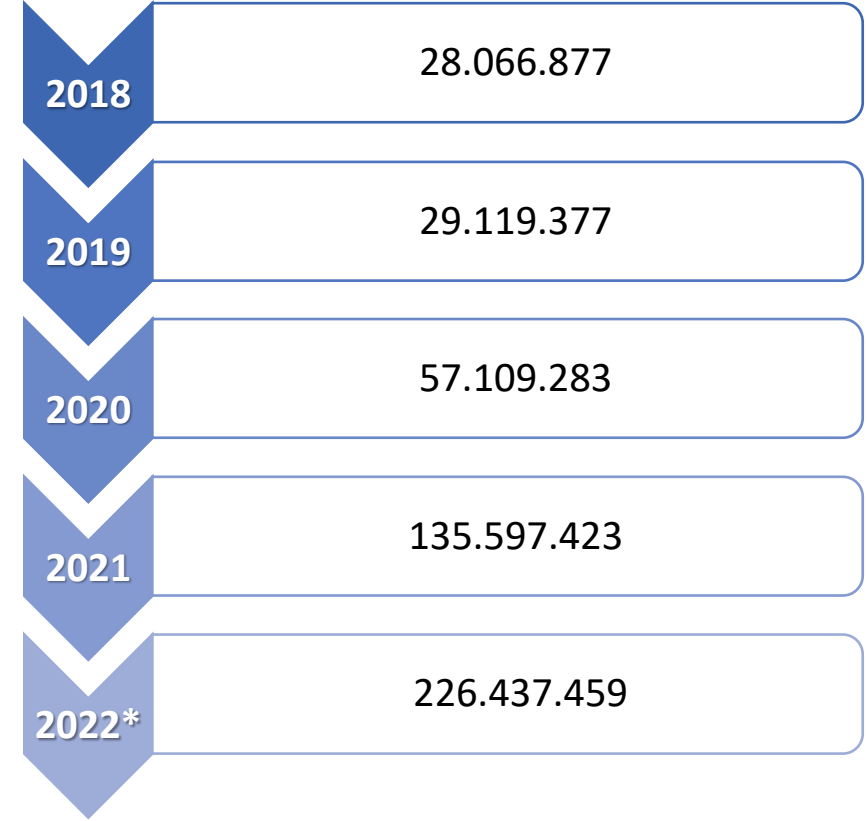
ALABALIK VE TÜRK SOMONU İHRACATI

Türkiye; 2017 – 2021; USD

Alabalık



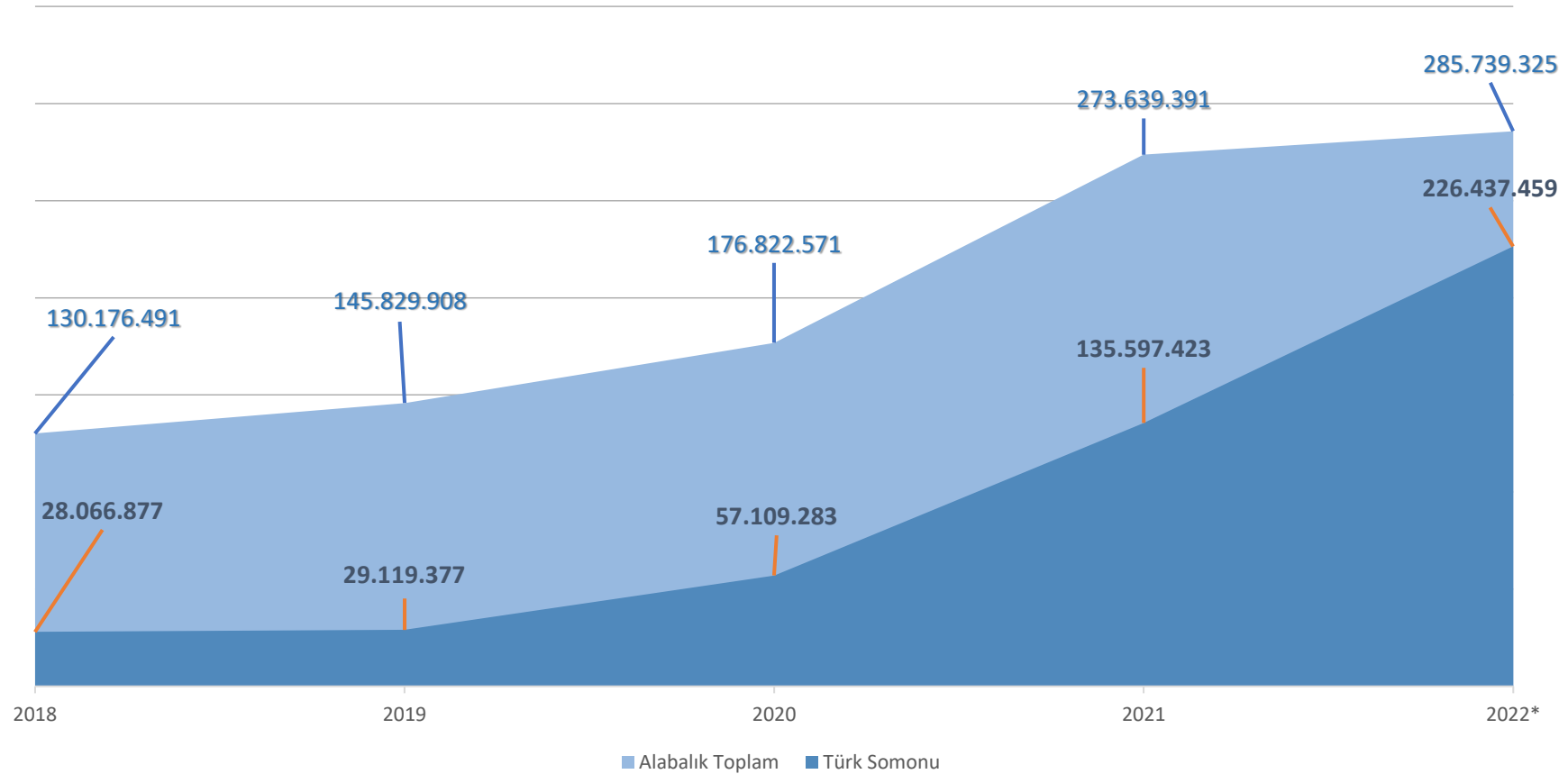
Türk Somonu



Kaynak: TİM

TÜRK SOMONU'NUN ALABALIK İHRACATI İÇİNDEKİ YERİ

Türkiye; 2017 – 2021; USD

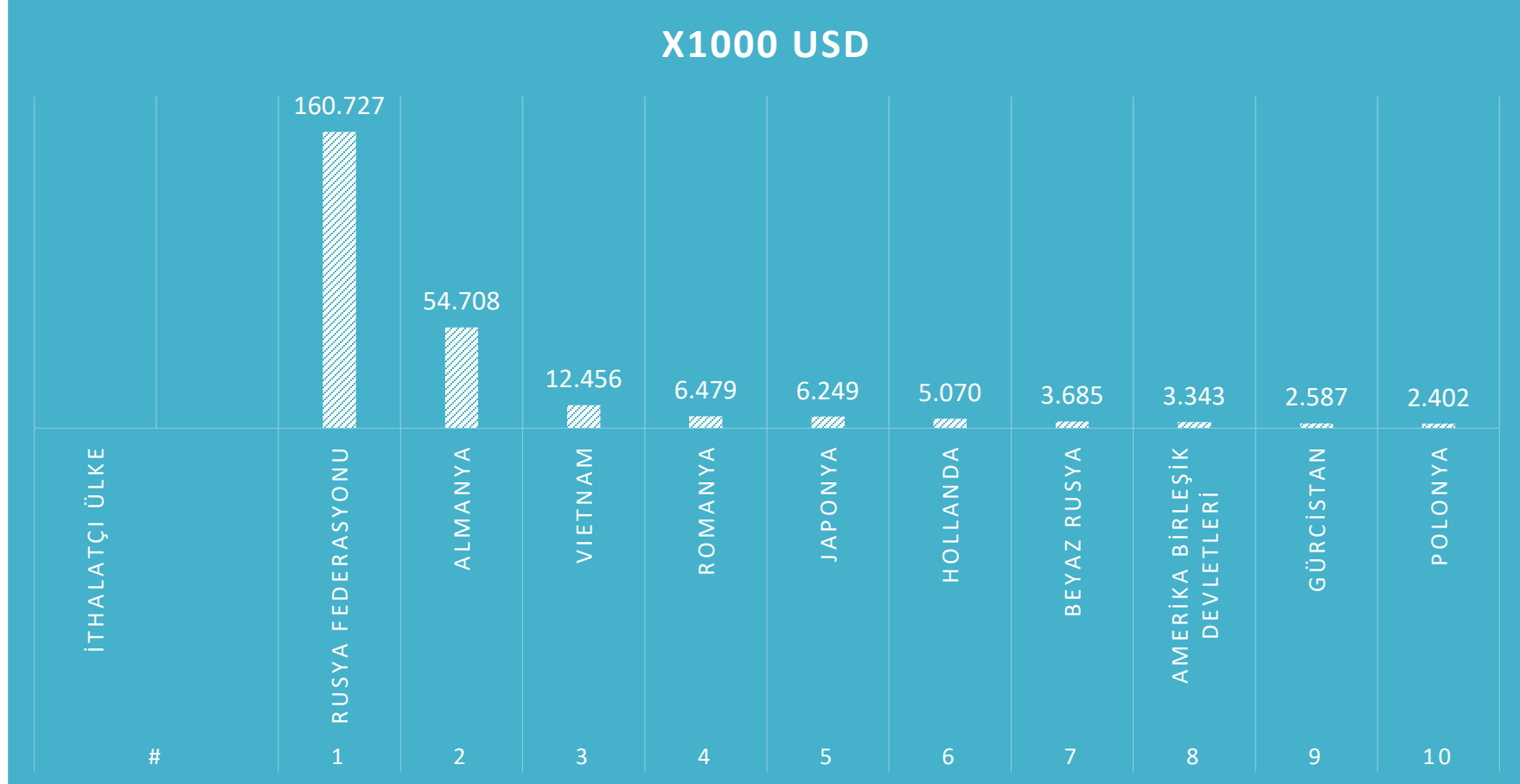


Kaynak: TİM

TÜRKİYE'DEN İTHALAT YAPAN İLK 10 ÜLKE

Ürün Grubu: Alabalık; 2021; USD

(030191; 030211; 030314; 030442; 030482; 030543)



Kaynak: Trademap

Türkiye'den 45 Ülkeye Alabalık İhracatı



TÜRKİYE'DEN İTHALAT YAPAN İLK 10 ÜLKE

Ürün Grubu: Türk Somonu; 2021; USD

(030191; 030211; 030314; 030442; 030482; 030543)



Kaynak: Trademap

Türkiye'den 22 Ülkeye Türk Somonu İhracatı



**Bir Türk
Markası!**






TURKISH SALMON
FROM BLACK SEA

Dođu Karadeniz
Bölgesi Su
Ürünleri ve
Mamulleri
Sektörünün
Uluslararası
Rekabetçiliđinin
Geliştirilmesi
UR-GE Projesi

Yürütücü	: Dođu Karadeniz İhracatçılar Birliđi
Destekleyici	: Ticaret Bakanlığı
Sektör	: Balıkçılık ve Su Ürünleri
Uygulama Yeri	: Trabzon, Rize
Uygulama Süresi	: 36 ay
Destek Oranı	: %75
Tahmini Bütçe	: 2.383.000 USD

Pazarlama ve Marka İletişimi Eğitimi

- 2 – 3 Aralık 2021
- Trabzon
- Özel Oytun TÜRKOĞLU



Turkish Salmon from Black Sea



ABOUT

WATCH FILM



FOLLOW



Instagram



Omega 3
2,62 g / 100 g

Omega 6
3,17 g / 100 g

Energy
244 kcal / 100 g

High in
Vitamin D3
4,35 µg / 100 g

High in
Vitamin B3
7,04 mg / 100 g

High in
Vitamin B12
4,64 µg / 100 g

NUTRITION

CATALOG

OUR RECIPES

CERTIFICATIONS

TURKISH SALMON FROM BLACK SEA

Online Catalog

Click to view the online products catalog

[VIEW ONLINE CATALOG](#)



Seafood Expo Global

- 26 – 28 Nisan 2022
- İspanya, Barselona



Seafood Expo Global

- 26 – 28 Nisan 2022
- İspanya, Barselona



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2022 수산의 미래, BISFE 부산국제수산 EXPO

Busan International Seafood & Fisheries EXPO 2022

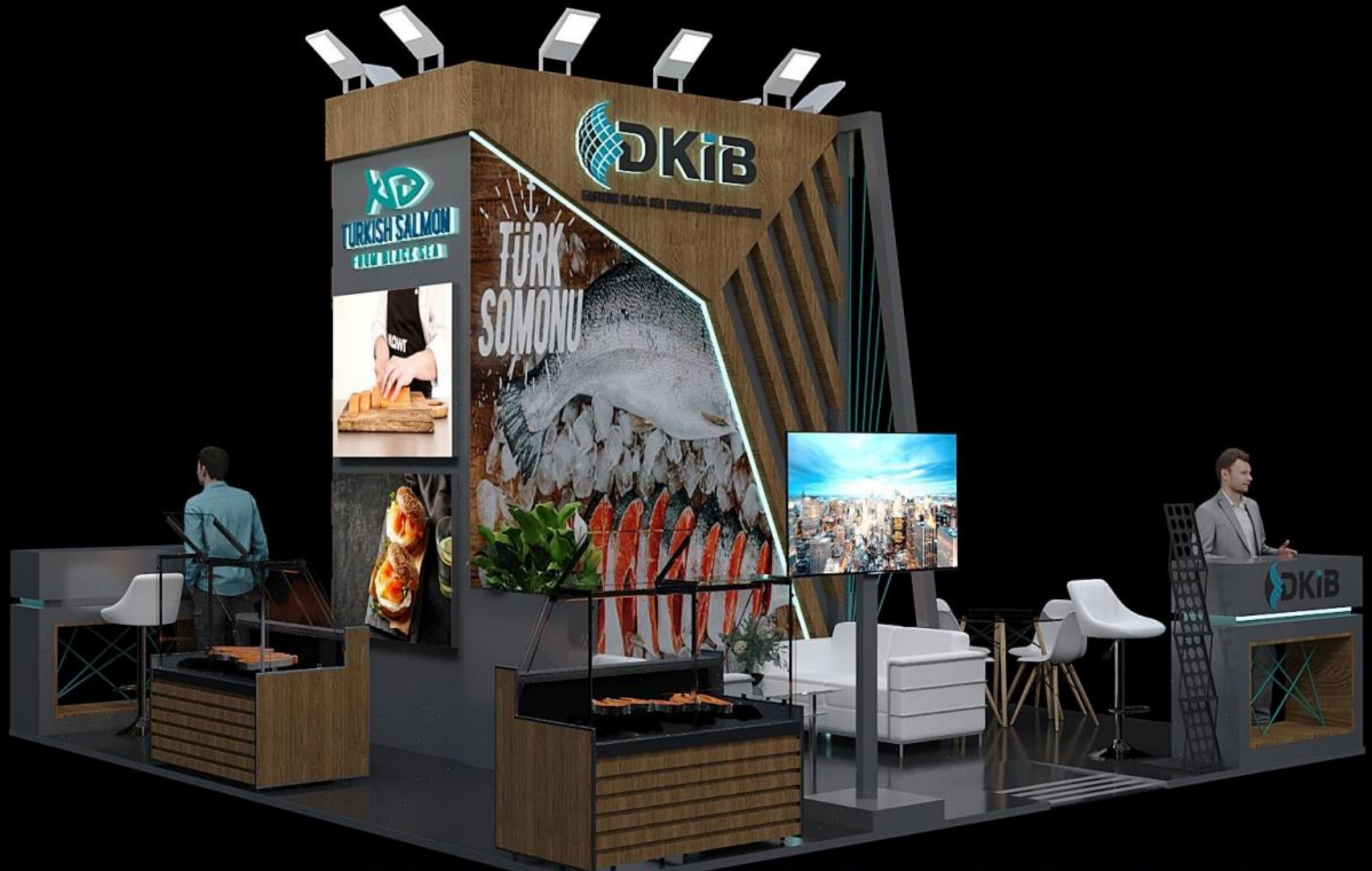
11.2 (수) ▶ 11.5 (토)
BEXCO 제1전시장

UFI
Approved
Event



BISFE2022

- 02 – 05 Kasım 2022
- Güney Kore, Busan







Japonya B2B

- 28 Kasım – 02 Aralık 2022
- Tokyo, Osaka



The **GLOBAL**
Seafood Marketplace



Seafood Expo
GLOBAL



Seafood Processing
GLOBAL

25-27 APRIL 2023 / BARCELONA, SPAIN

FIRA BARCELONA GRAN VIA VENUE

#SEG23

Harmonized System (HS) Codes

Atlantik Somonu

0302.14	Atlantik somonları ve Tuna somonları; taze veya soğutulmuş
0303.13	Atlantik somonları ve Tuna somonları; dondurulmuş

Pasifik Somonu

0302.13	Pasifik somonları; taze veya soğutulmuş
0303.12	Diğer Pasifik somonları; dondurulmuş

Atlantik ve Pasifik Somonu

0304.41	Pasifik, Atlantik ve Tuna somonlarının filetoları; taze veya soğutulmuş
0304.81	Pasifik, Atlantik ve Tuna somonlarının filetoları; dondurulmuş
0305.41	Pasifik, Atlantik ve Tuna somonları; tütsülenmiş

Alabalıkgiller

0302.11	Alabalıklar (taze/soğutulmuş)
0303.14	Alabalıklar; dondurulmuş
0304.42	Alabalık filetoları; taze veya soğutulmuş
0304.82	Alabalık filetoları; dondurulmuş
0305.43	Alabalık filetoları; tütsülenmiş

Türk Somonu

030211.20	Onchorhynchus mykiss 1,2 kg içi temizlenmiş taze, soğutulmuş
030314.20	Onchorhynchus mykiss 1,2 kg içi temizlenmiş dondurulmuş
030442.10	Onchorhynchus mykiss 400 gr fileto taze, soğutulmuş
030482.10	Onchorhynchus mykiss 400 gr fileto dondurulmuş

Kaynakça

FishStatJ - Software for Fishery and Aquaculture Statistical Time Series

- Global Production by production source 1950-2019 (Release date: June 2021)
- Capture Production 1950-2019 (Release date: June 2021)
- Aquaculture Production (Quantities and values) 1950-2019 (Release date: June 2021)

